

Kia rebrands its car and app telematics system

Kia has its renamed in-car and app-based telematics system to Kia Connect, which was previously known as Uvo Connect.



Image supplied

Jason Jeong, president at Kia Europe and Kia Connect, commented: “By renaming our onboard and app-based telematics system to Kia Connect, we are making it clear to customers that its features are there to provide a seamless connection between owner, vehicle and environment.”

Kia Connect’s suite of on-board technologies can be accessed through the vehicles’ central touchscreen. Features include ‘Online Navigation’, a service that draws on cloud-based real-time and historical traffic data to predict traffic levels more accurately.

Users can also access Kia Connect Live Services, a suite of features that use a wider range of data providers, giving customers more accurate information. Instead of being limited to one data provider, Kia Connect Live Services brings together data from a range of specialist providers for traffic information, parking availability and parking costs, locations and pricing for fuel stations and EV charging points, weather forecasts, online POI search, and speed camera information (speed camera location data depends on the specific market).

Kia Connect will be rolled out across Kia’s international line-up over the coming months, while the Kia Connect app will be

available for download via the Google Play and Apple App stores.

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