

Loeries appoints new board for 2020/2021, announces Fran Luckin as chairperson

The Loeries recently held its annual general meeting where a new board was appointed for 2020/2021.

Fran Luckin, chief creative officer, Grey Africa, was elected as the new chairperson, taking over from Tseliso Rangaka, chief creative officer, FCB Joburg and Hellocomputer. "I am delighted to be joining this incredible team of industry captains to propel the Loeries vision forward and nurture budding creative talent," commented Luckin. Also joining the new board is Sydney Mbhele, chief executive of brand at Sanlam.

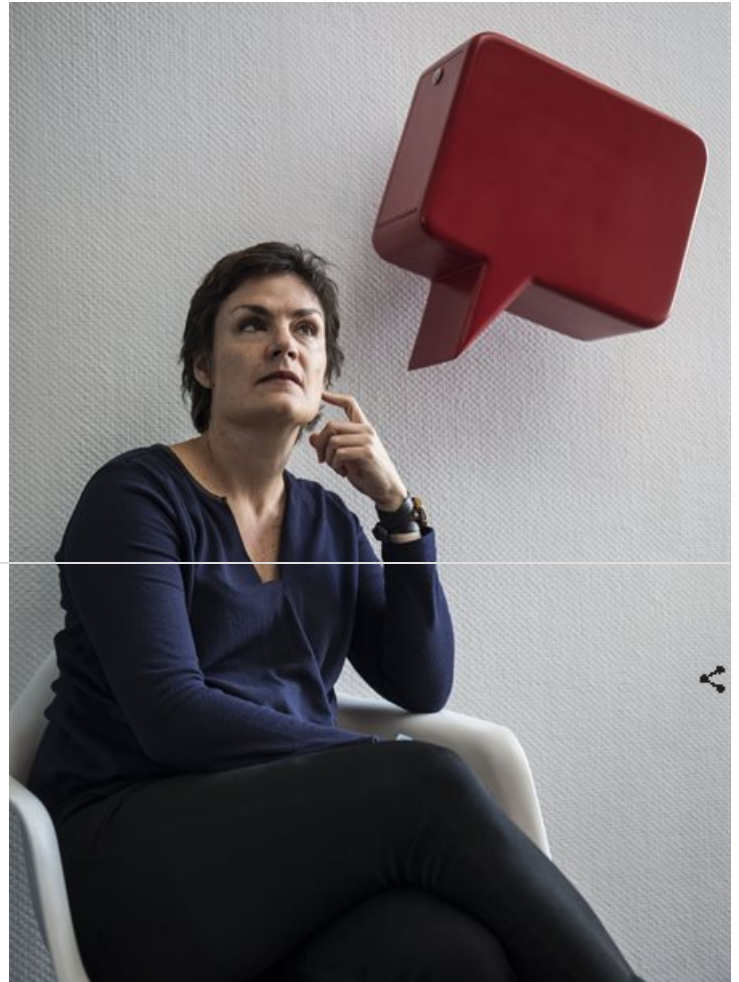
The new board comprises:

- **Fran Luckin:** Chief Creative Officer, Grey Africa and Loeries Chairperson



A day in the lockdown life of Grey Africa CCO Fran Luckin

Jessica Tennant 14 Apr 2020



Fran Luckin, chief creative officer at Grey Africa and new chairperson of the Loeries board for 2020/2021.

- **Preetesh Sewraj:** Chief Executive Officer, The Loerie Awards
- **Tseliso Rangaka:** Chief Creative Officer, FCB Joburg and Hello Computer
- **Neo Mashigo:** Chief Creative Officer, M&C Saatchi Abel
- **Gareth Leck:** Group CEO, Joe Public
- **James Barty:** Co-Founder & Chief Executive Officer, King James
- **Gaby de Abreu:** Creative Director, Switch Design
- **Linda Bogle:** Executive Producer, Your Girlfriend
- **Dawn Rowlands:** Chief Executive Officer, Dentsu Aegis Network Sub-Saharan Africa
- **Suhana Gordhan:** Executive Creative Director, FCB Africa
- **Sydney Mbhele:** Chief Executive: Brand, Sanlam

In his Chairperson's Report, Tseliso Rangaka reflected on the success of Loeries Creative Week in 2019: "Around 2,500 entries were received. A total of 646 brands were represented by 281 agencies from 15 countries across Africa and the Middle East. The awards were judged by over 140 regional and international industry leaders in their fields including international Jury Presidents Nedal Ahmed, Tara McKenty, Ralf Heuel and Katja Thielen."

He further added: "2020 is no-doubt a defining year for the Loeries. It has also shown itself as a year of many firsts. For the first time ever, entries to the awards are free. This is to assist agencies with a cost burden many cannot afford to have right now."



#Loeries2018: New Loeries chair, Tseliso Rangaka takes his seat

Leigh Andrews 17 Aug 2018



"We would like to thank the outgoing Loeries board for its hard work, commitment and guidance over the last 12 months. The board made immense strides to deliver on its mandate of supporting creativity across Africa and the Middle East," said Loeries newly appointed CEO Preetesh Sewraj.



Preetesh Sewraj appointed new Loeries CEO

23 Jan 2020



The new board's focus now turns to delivering on the aptly named theme of #CreateChange for Loeries 2020. "This year's Loeries Creative Week will deliver deep insights into how creativity helps business and society in general move forward, even if they face one of our toughest challenges," he concluded.

Under the board's leadership, the Loeries will deliver an innovative roadmap with the aim of recognising, rewarding, inspiring, and fostering creativity for positive change within the Africa and Middle East region.

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