

New from Fry's, Mirari Gin, Hanoi Coffee Club and Southern Comfort

By  Lauren Hartzenberg

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In #FreshOnTheShelf, we round up some of our favourite food and beverage products that have hit the shelves recently.

Hanoi Coffee Club biodegradable Vietnamese coffee pods

Hanoi Coffee Club, an online purveyor of Arabica Vietnamese coffee in Southern Africa, recently introduced biodegradable coffee pods from the central highlands of Vietnam to the South African market.



After returning home after living in Hanoi, founders Michelle du Plessis and Michael Portnoi noticed a lack of easily accessible Vietnamese coffee prepared using traditional methods.

“Enjoying a traditionally prepared brew is an experience we want to introduce more people to; however, we are aware that individuals are pressed for time and often utilise pods to enjoy their coffee,” said du Plessis. But they soon learned about the negative impact non-biodegradable pods have on the environment, and decided to launch a product using materials that would bring them and their consumers peace of mind while enjoying a daily brew.

The biodegradable Vietnamese coffee pods are compatible with all major coffee machine brands, and are available via hanoicoffeeclub.com and soon to be at a retailer near you. A pack of 10 pods retails for approximately R90.00.



#FreshOnTheShelf: Richland Rum, Hayman's Gin, Simple Truth Snack Pots and Doctor Chocolate

Lauren Hartzenberg 29 Mar 2019



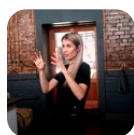
Gold-flaked Mirari Gin

Time Anchor Distillery has introduced a limited edition Mirari Gin with 23-carat gold flakes. Fittingly called Celebration Gin, it's crafted from a selection of natural herbs, spices and fruits, including Macedonian Juniper berries, grapefruit, blood orange, chamomile, liquorice root, saffron and other fine botanicals



The touch of gold pays homage to Johannesburg's history and the fact that the distillery is the first of its kind to be established in eGoli. The luxurious liquid is dubbed "the perfect way to celebrate an occasion". According to chief distiller Shanna-Rae Wilby, this gin started as a way to celebrate her wedding with guests, and felt it could be a great limited product offering to make accessible to everyone.

Retailing for approximately R340.00, just 5,000 bottles of the Celebration Gin have been made available in the market.



Meet the Maker: Shanna-Rae Wilby

Samantha Snedorf 4 Apr 2018



Southern Comfort Black

Southern Comfort Black is the new offering from the Really Great Brand Company. The robust whiskey-forward blend maintains the recognisable flavours of Southern Comfort Original, but includes subtle spice and fruity accents.

In 1874, founder and legendary southerner M.W. Heron, created the first batch of his genuine smooth-drinking whiskey, blended with his own fruits and spices.

The original recipe is fitting for a whiskey that's still deeply rooted in the local flavour and vibrant soul of New Orleans.

While the latest variant carries on the legacy of M.W. Heron, it also celebrates Sazerac master spirits blender Drew Mayville, who is responsible for the bolder profile.

Southern Comfort Black is best served with a variety of mixers, soda water or simply on the rocks. It's available at all major retail stores nationwide.



Fry's Fish-Style Fillets

The Fry Family Food Co. has added Fish-Style Fillets to its growing range of plant-based protein products. With unsustainable fishing practices wreaking havoc on our oceans and our bodies, these new Fish-Style Fillets are a sustainable and healthier way for consumers to enjoy a nutritious and convenient product that tastes like fish, has the same texture and can be cooked in the same way.



Coated in a crispy batter, they are a source of protein, contain fibre and are cholesterol free and non-GMO. The fillets also contain added flaxseed oil, a source of Omega-3.

Fry's Fish-Style Fillets will be available in the frozen section of all major retailers and the recommended selling price is R39.99.

ABOUT LAUREN HARTZENBERG

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