

Greenpeace Africa launches platform for citizen-run petitions

On World Environment Day, 5 June, Greenpeace Africa is launching [Vuma.Earth](#) - an online campaign platform for citizens to run environmental petitions.



Image source: Greenpeace

“It is important for African people to stand up against the abuse of the environment because it is our heritage at stake. Vuma.Earth is a tool to help facilitate this,” said Angelo C Louw, Greenpeace Africa digital mobilisation officer.

Vuma.Earth is a campaign management tool that allows users to set up petitions, communicate with supporters and set up offline events. Users are also able to capture signatures offline for later use.

Support the causes

To garner momentum for this platform, Greenpeace Africa is calling on supporters to get friends and networks to support any of the environmental causes on the platform in which they believe.

“By choosing a cause you care about, signing and sharing on social media and tagging friends, you will demonstrate how simple it is to take action during this World Environment Day. Using the platform will also demonstrate the potential of ordinary citizens’ networks to effect change,” said Louw.

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