

Growing customer demand has Cathay Pacific Group introduce high-speed Wi-Fi to its fleet

In response to its customer's growing demand for inflight connectivity, the Cathay Pacific Group have announced the addition of high-speed Wi-Fi to its Boeing 777 and Airbus A330 fleets from mid-2018. This follows the success of its broadband services to its Airbus A350-900 aircraft.



“We have been listening to our customers who have told us that staying connected inflight is important to them. Our passengers will soon be able to roam the cabin and the internet when the fasten seatbelt sign comes off at 35,000 feet,” Ashish Kapur, Cathay Pacific South Africa country manager.

“We envisage that by 2020, all of our wide-body aircraft will have in-flight connectivity capabilities. This will open up a wealth of opportunities for us to provide more innovative experiences for our customers.”

Cathay Pacific and Cathay Dragon will be the first major carriers in Asia to adopt Gogo’s 2Ku satellite-based broadband in-flight connectivity technology – it will be installed on the airlines’ Boeing 777 and Airbus A330 aircraft.

“Our goal is to allow our customers to be connected anytime and anywhere, and this agreement with Gogo is a huge step in enabling us to deliver this,” added Kapur.

The high-speed service will allow customers to check emails, browse the web, access their social networks and shop online using their Wi-Fi-enabled devices, including laptops, tablets and smartphones.

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