

# Cannes Lions: Creative Effectiveness, Design, Film, and PR Juries

CANNES, FRANCE: The Cannes Lions International Festival of Creativity, taking place from 17-23 June, has announced the members of a further four juries: Creative Effectiveness, Design, Film, and PR Lions. South Africa is represented on the Design jury (Shelley-Ann Atkinson, Grid Worldwide Branding & Design) and on the Film jury (Catherine Ireland, Amplified).

Each of the juries will be chaired by their own jury president. David Jones, global chief executive officer, Havas & Euro RSCG Worldwide will head the Creative Effectiveness Lions jury; Bruce Duckworth, creative director, Turner Duckworth, will head the Design Lions Jury; Khai Meng Tham, worldwide chief creative officer, Ogilvy & Mather will presiding over the Film Lions Jury, and Gail Heimann, global vice-chair, Weber Shandwick, will head up the PR Lions Jury.

## Creative Effectiveness Lions Jury

- David Jones, global chief executive officer, Havas and Euro RSCG Worldwide, Global - jury president
- João Ciaco, advertising & relationship marketing director Brazil & LATAM, Fiat Automóveis, Brazil
- Jane Lin Baden, CRM practice leader, Isobar Asia Pacific, China
- Serene Wong, chief executive officer, TNS, China
- Michael Trautmann, co-founder & chief executive officer, kempertrautmann, Germany
- Nadia Chauhan, joint managing director & chief marketing officer, Parle Agro, India
- Martin Weigel, head of planning, Wieden+Kennedy, The Netherlands
- Lucy Jameson, executive strategy director, DDB London, UK
- Giles Hedger, group managing director & chief strategy officer, Leo Burnett London
- Tony Kim, president & chief executive officer, Innocean Worldwide Americas, USA
- Lakish Hatakar, vice-president marketing, Novartis Consumer Health, USA
- Debra Coughlin, executive vice-president, global chief marketing officer, Draftfcb, Global
- Michelle Klein, vice-president, Smirnoff Global Marketing, Content, Diageo, Global
- David Roman, chief marketing officer & senior vice-president, Lenovo, Global
- Alex Pallete, planning director for International Business Development, JWT Global Task Force, Global
- Sandrine Huijgen, manager Global Heineken Communication, Heineken International, Global

## Design Lions Jury

- Bruce Duckworth, creative director, Turner Duckworth, Global - jury president
- Andrew Henderson, general manager, creative director, David Jones at M&C Saatchi, Australia
- Renata Melman, chief creative officer, 100%design, Brazil
- Barbara Jacques, creative director, Cossette, Canada
- Amanda Yang, executive creative director, Leo Burnett Shanghai, China
- Christophe Pradère, founder & global creative director, BETC Design, France
- Heinrich Paravincini, co-founder & chief creative officer, Mutabor Design, Germany
- Abhijit Bansod, principal designer & creative head, Studio ABD, India
- Yoshihiro Yagi, creative director, Dentsu, Japan
- Filipe Mesquita, creative director, This is Pacifica, Portugal
- Jon Loke, head of art, Ogilvy & Mather, Singapore
- Shelley-Ann Atkinson, executive creative director, Grid Worldwide Branding & Design, South Africa
- Jacob Benbunan, chief executive officer, Saffron Brand Consultants, Spain

- Helena Bielke, art director, KING, Sweden
- Ben Casey, creative director, The Chase, UK
- Todd Tilford, chief creative officer, Drafftcb Chicago, USA

## Film Lions Jury

- Khai Meng Tham, worldwide chief creative officer, Ogilvy & Mather, Global - jury president
- Fernando Bellotti, regional chief creative officer/president, Leo Burnett, Argentina
- Scott Nowell, executive creative director, The Monkeys, Australia
- Peter Aerts, creative director, DDB, Belgium
- Guga Ketzer, chief creative officer, Loducca, Brazil
- Angus Tucker, creative director/partner, john st., Canada
- Olga Bastian Stakemann, creative director, Liquidminds, Denmark
- Andrea Stillacci, president, founder, Herezie, France
- Wolfgang Schneider, chief creative officer, BBDO, Germany
- Priti Kapur, executive creative director, JWT Delhi, India
- Isabella Bernardi, vice creative director, Y&R, Italy
- Kazoo Sato, executive creative director, TBWA/Hakuhodo, Japan
- Jose Montalvo, vice president and creative services director, Ogilvy & Mather, Mexico
- Camilla Bjørnhaug, copywriter, TRY Advertising, Norway
- Catherine Ireland, creative director, Amplified, South Africa
- Mónica Moro, executive creative director, McCann Madrid, Spain
- Johan Eghammer, creative director, senior partner, Forsman & Bodenfors, Sweden
- Weerachon Weeraworawit, founder, head of creative, Well Done Bangkok, Thailand
- Mark Bernath, executive creative director, Wieden + Kennedy, The Netherlands
- Mick Mahoney, executive creative director, EuroRSCG, UK
- Michael Canning, creative director/senior vice-president, Leo Burnett, USA
- Geoff Edwards, partner, executive creative director, DOJO, USA

## PR Lions Jury

- Gail Heimann, global vice chair, Weber Shandwick, Global - jury president
- Gustavo Averbuj, CEO, Argentina, regional director LATM, Ketchum Public Relations, Argentina
- Matt Buchanan, managing director, Pulse Communications /Ogilvy PR, Australia
- Nick Andrews, senior vice-president & senior partner, Fleishman-Hillard, Belgium
- Flavio de Castro, partner, FSB Comunicações, Brazil
- Kresten Schultz Jorgensen, chief executive officer, Lead Agency, Denmark
- Matt Neale, president, International, GolinHarris, France
- Bernhard Fischer-Appelt, founder and managing director, Fisher-Appelt, Germany
- Sunil Gautam, director, Hanmer MSL Communications, India
- Filomena Rosato, founder & chief executive officer, FilComunicazione, Italy
- Tadashi Inokuchi, senior division director/PR planner, Dentsu Public Relations, Japan
- Bechara Mouzannar, chief creative officer, Leo Burnett Beirut, Lebanon
- Claudia MacDonald, managing director, Mango Communications, New Zealand
- Berly Lund Grønning, managing director, Dinamo PR, Norway
- Pawel Trochimiuk, president of the board, Partner of Promotion, Poland
- José Manuel Costa, president & chief executive officer, GCI, Portugal
- Javier Curtichs, president, Tinkle, Spain
- Caroline Jungsand, creative director & partner, Prime, Sweden
- Joe Sinclair, creative director, Burson-Marsteller, UK

- Jody Venturoni, executive vice-president, Hill & Knowlton Strategies, USA
- Marian Salzman, chief executive officer, North America, Euro RSCG Worldwide PR, USA

The entry deadline has been extended until 6 April 2012. For further information and tips on how to enter go to <http://www.canneslions.com/awards/>. All entries will be judged in Cannes, France and announced throughout the Festival week.

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## **Key dates 2012:**

Delegate registrations: Open

Entries deadline: 6 April 2012

Creative Effectiveness Lions deadline: 17 February 2012

Entries deadline: 9 March 2012

Festival dates: 17-23 June 2012

For more, visit: <https://www.bizcommunity.com>