

Final Eurobest jury presidents announced

LISBON, PORTUGAL / LONDON, UK: The final jury presidents for Eurobest, claimed to be Europe's premier creative advertising and communications awards taking place next month, are announced. Daniel Bergmann to lead Craft; Sergio Valente will chair Integrated.



Daniel Bergmann, managing director and executive producer of Stink, UK, the London-based international production company, will chair the Craft Jury. Bergmann has made it Stink's mission to find and nurture local and international talent and to work directly with the most creative people, regardless of territory, to produce fresh, exciting and original projects, TV commercials, music videos, short films and animation.

With the additional strength of Stink Paris and Stink Berlin, the company represents an eclectic roster of directors around the world, and remains at the cutting edge of commercials production. Last year saw the birth of Stink Digital, which is currently developing and redefining Stink's role through multimedia and internet - winning the Film Grand Prix both at Cannes and at Eurobest in 2009 for Philips 'Carousel'.



Sergio Valente, CEO and president of DDB Brazil, will chair the Integrated Jury, in addition to his role as Film, Print, Outdoor and Radio Jury Chair. Over 25 years in the industry have seen him lead his agency to win the prestigious Agency of the Year award at Cannes Lions in 2009 as well as the Interactive Agency of the Year and a Cyber Grand Prix in 2005. Elected as a leader of the new generation of agency leaders in the domestic market by *Meio & Mensagem*, Valente has held previous jury posts on both the Film and the Titanium and Integrated juries at Cannes Lions.

For further details on how to submit any late entries and information on how to enter to attend, go to <http://www.eurobest.com/enter>.

Key dates:

Delegate registration: Now open

Festival dates: 28-30 November 2011, São Jorge Cinema, Lisbon, Portugal

Awards Show and After Party: 30 November 2011, São Luiz Theatre, Lisbon Portugal

Journalists wishing to attend Eurobest 2011, register at www.eurobest.com/press-centre