

## Nigeria to adopt The Voice Kids

Nigeria will become the 40th country in the world to air the local version of *The Voice Kids*. Fame TV has licensed both the adult and junior versions of the singing series, which will be produced by UN1TY.



Image source: Gallo/Getty.

Both versions will be aired on various platforms including NTA network, Ait, Startimes, Fame TV and Teen Africa TV, ensuring viewers can tune in across free-to-air and pay TV outlets.

Akin Salami, CEO of UN1TY, said: "These are exciting times at many levels for the creative industry in Nigeria and so, we are thrilled about the partnership opportunity with Talpa to present *The Voice* and *The Voice Kids Nigeria* to the world from a truly Nigerian perspective.

"We are looking forward to the long-term engagement opportunities for all our sponsors and we believe this is the start of even greater things to come."

For more, visit: https://www.bizcommunity.com