

## Wizkid plans to roll out music streaming app

Nigerian artist Wizkid has recently announced he would soon roll out a new music streaming app. The Afrobeats sensation will collaborate with Nigeria-based United Bank for Africa on the new venture.



Image source: Gallo/Getty.

Wizkid, stated, "My team and I, we've been working so hard. I have this new streaming app that I'm about to launch right now, in collaboration with United Bank for Africa. Those are my new partners. We intend to create a streaming platform for people to be able to market their music, put out their music and actually get revenue right into their pockets."

Furthermore, to the streaming service, the musician is planning to get on on a talent hunt in 20 African countries to discover and seek collaborations.

He stated, "We're going to go around and pick some of the best talents from every African country. Collaborate and help them build, whatever we can do for the culture."

The news comes less than two weeks after the release of his hit song 'Joro' which is topping music charts around the world.

Source: NexTVAfrica.com.

For more, visit: https://www.bizcommunity.com