

# 137: Vehicle branding solutions, the Daily Maverick and Nic Harry

On the next [Biz Takeouts Marketing & Media radio show](#), Thursday, 25 June 2015, from 9-10am, show host Warren Harding chats to David Ferguson, Director at Graffiti, a creative marketing services company in the business of high impact, head-turning branding, supplying on trend indoor and outdoor solutions for the vehicle and retail industries.



We speak to David to find out more about the company, the latest branding trends and the impacts of retail and transit branding.

Then we take a look at the recent Daily Maverick event, The Gathering, which happened in Johannesburg in early June. We're joined by Styli Charalambous ([@StyliChara](#)), CEO of the Daily Maverick ([@dailymaverick](#)), to chat about the event and the learnings from the day. We also look at how local publishing models need to change and innovate in order to be profitable.

Lastly on the show, we're joined in studio by Nic Haralambous ([@nicharry](#)), founder of [www.nicharry.com](#) to chat about all things e-commerce. Nic tells us about the start of nicharry.com, how e-commerce has changed since the beginning and the importance of social media in sales. We also get some advice from Nic on starting your own online store.

## Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via phone:* David Ferguson and Styli Charalambous
- *In studio:* Nic Haralambous

## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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