

## Discover the MIPTV 2012 *Preview*

PARIS, FRANCE: MIPTV 2012 *Preview* is now online and brings you interviews, product news, feature and more. So take a look.



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TV consumption is increasing around the world, while the way TV is being consumed is changing. MIPTV 2012 will bring you new contacts from new companies, new talent and new opportunities for international growth. And we'll be welcoming key industry players, including over 4000 international buyers.

It's going to be an exciting and action-packed MIPTV. So, until it opens, enjoy this *Preview* and we look forward to seeing you in Cannes.

### **MIPTV Preview contents include:**

- Interview - president, television group and digital, MGM, Roma Khanna
- Keynotes - Coca-Cola's Jonathan Mildenhall; AMC Networks' Josh Sapin; Rovio's Mighty Eagle Peter Vesterbacka; Discovery's JB Perrette...
- Newcomers - The diverse reach of the global entertainment industry
- Product News - Take an early look at what will be on offer at this year's market
- Gala Screening - MIPTV presents Titanic 100 Year Anniversary Screening
- Features - studios, drama co-production, branded entertainment, the wild tv landscape, 3DTV focus, kids & animation.

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