

Twenty airlines offer Euronews to their passengers

LYON, FRANCE: Euronews takes flight: 575 planes and a potential annual audience of 80 million passengers.



☐ Al is one of the airline now served by magazines produced by Euronews. (Image: Wikimedia Commons)

Euronews is continuing its quest of keeping people up-to-date with the news by all means possible, at any time and anywhere. Now, passengers on six major airlines can watch a range of programmes live or by VOD, produced by Euronews' international teams.

Euronews LIVE on Qatar Airways, British Airways and Kenya Airways

Passengers of Qatar Airways, British Airways and Kenya Airways can watch international news and the latest headline stories from the Euronews teams, live, in the language of their choice, on all long-haul flights equipped with the <u>Panasonic Avionics</u> system.

Euronews by VOD on El-Al, Aer Lingus and Saudia

The science and culture magazines produced by Euronews are available on board flights of the Israeli national airline, El-Al. Passengers can learn while enjoying episodes of the *Science*, *Space*, *Futuris* and *Le Mag* programmes available in English and in Russian.

Aer Lingus, the Irish national airline, is showing its customers the *Weekly Mag*, a news digest produced by the Euronews newsroom, along with *Business Planet* about start-ups, and the *High-Tech* and *Science* magazines, in English.

Saudia, the national airline of Saudi Arabia, also offers its passengers episodes of *Business Planet* and *Innovation* magazine about breakthrough products. These programmes are available in English.

As of June 2014, Euronews could be viewed on 575 planes of 20 airlines

These include, in Europe: Air France, Aer Lingus, Aeroflot, Alitalia, British Airways, Brussels Airlines, Corsairfly, KLM, Lufthansa, TAP Portugal and Transaero; in the Middle East: El-Al, Emirates, Etihad Airways, Oman Air, Qatar Airways, Saudia and Turkish Airlines; in Asia: Garuda Indonesia; and in Africa: Kenya Airways.

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