

Cannes Lions juries announcement

CANNES, FRANCE: The Cannes Lions International Festival of Creativity, one of the world's leading celebrations of creativity in communications, has announced the line-up of the first five juries participating in this year's event for the Creative Effectiveness, Film, Innovation, Press and Titanium & Integrated Lions categories. SA is represented on the Film (Alistair King) and Press (Paul Warner) juries.



Leading these five juries will be Dan Wieden, Chief Creative Officer & Co-Founder, Wieden + Kennedy (Titanium & Integrated Lions); David Droga, Founder & Creative Chairman of Droga5 (Innovation Lions); Sir John Hegarty, Worldwide Creative Director & Founder of BBH (Film Lions); Marcello Serpa, Founder and Chief Creative Officer of AlmapBBDO, Brazil (Press Lions); and Shelly Lazarus, Chairman Emeritus of Ogilvy & Mather, USA (Creative Effectiveness Lions).

Creative Effectiveness Lions Jury

- Shelly Lazarus, Chairman Emeritus, Ogilvy & Mather, USA - Jury President
- Bob O'Leary, Head of Global Marketing - Consumer, Citi, Global
- Bridget Angear, Joint Chief Strategic Officer, AMVBBDO, UK
- Claire Yan-Sun Chai, Senior Vice President, Marketing Division, Kia Motors, South Korea
- Eileen Campbell, Global Chief Executive Officer, Millward Brown, Global
- Gabriel Maloneay, Founder, Partner & Chief Executive Officer, Cravero, Argentina
- Giles Hedger, Group Managing Director & Chief Strategy Officer, Leo Burnett, UK
- Jonathan Mildenhall, Vice President, Global Advertising Strategy & Content Excellence, The Coca-Cola Company, Global
- Karina Wilsher, Partner & President, Anomaly New York, USA
- Lori Senecal, Chairman & Chief Executive Officer, Kirshenbaum Bond Senecal, Global
- Luis di Como, Senior Vice President, Global Media, Unilever, Global
- Orlando Hooper-Greenhill, Director of Global Planning, JWT, Global
- Pully Chau, Chairman & Chief Executive Officer, Greater China, DraftFCB, China
- Russ Mitchinson, Planning Partner, DDB Sydney, Australia
- Sally Dickenson, Chief Executive Officer, BrandScience, Global
- Sandeep Kaul, SBU Chief Executive - Personal Care, ITC Limited, India

Film Lions

- Sir John Hegarty, Worldwide Creative Director & Founder, BBH Global - Jury President
- Akira Kagami, Executive Advisor, Drill, Japan
- Alistair King, Chief Creative Officer, King James Group, South Africa
- Ant Keogh, Executive Creative Director, Clemenger BBDO Melbourne, Australia
- Carlo Cavallone, Executive Creative Director, 72andsunny, The Netherlands
- Fabio Fernandes, Partner, President & Creative Director, F/Nazca Saatchi & Saatchi, Brazil
- Frank Hollingworth, Creative Director, King, Sweden
- Guido Heffels, Owner, Executive Creative Director, Heimat Werbeagentur, Germany
- Jean-Christophe Royer, Senior Copywriter, BETC, France
- Joaquín Cubría, Executive Creative Director, David, Argentina
- Juan Sevilla Moreno, Global Creative Director, Lola Madrid, Spain

- Judy John, CEO & Chief Creative Officer, Leo Burnett, Canada
- Jureeporn Thaidamrong, Creative Chairwoman, nudeJEH, Thailand
- Katrien Bottez, Executive Creative Director, Duval Guillaume Modem, Belgium
- Lisa Bennett, EVP/Creative, DDB North America, USA
- Miguel Angel Ruiz Reyes, Vice President Creative Services, Ogilvy & Mather, Mexico
- Peter Souter, Chairman & Chief Creative Officer, TBWA, United Kingdom
- Russell Barrett, Managing Partner (Creative), BBH, India
- Simon Wooller, Executive Creative Director, Halbye Kaag, JWT, Denmark
- Stein Simonsen, Creative Director, McCann Oslo, Norway
- Tor Myhren, President & Chief Creative, Grey New York, USA
- Vicky Gitto, Executive Vice President & Group ECD, Y&R, Italy

Innovation Lions

- David Droga, Founder & Creative Chairman, Droga5, Global - Jury President
- Aaron Koblin, Executive Creative Director, Google, USA
- Ben Richards, Creative Strategist & Design Lead, Microsoft UK
- Emad Tahtouh, Director of Creative Technology, 37 Degrees, Australia
- Francisco Saboya, Director, President & CEO, Núcleo de Gestão Porto Digital, Brazil
- Mark D'Arcy, Director of Global Creative Solutions, Facebook, Global
- Mike Parker, Chief Digital Officer, McCann, Global
- Morihiro Harano, Creative Director, Mori, Japan
- Mooly Eden, Senior Vice President, Intel Corporation, Israel
- Simon Bond, Chief Marketing Officer, BBDO, Global

Press Lions

- Marcello Serpa, Partner & Chief Creative Officer, AlmapBBDO, Brazil - Jury President
- Ali Shabaz, Chief Creative Officer, Grey Group, Singapore
- Ayse Bali, Chief Creative Director, Rafineri, Turkey
- Damian Kepel, President & General Creative Director, Kepel & Mata, Argentina
- Doerte Spengler-Ahrens, Chief Creative Officer, Jung von Matt/Fleet, Germany
- Dylan Harrison, Executive Creative Director, DDB, Australia
- Elspeth Lynn, Group Executive Creative Director, M&C Saatchi, UK
- Flavio Pantigoso, Executive Creative Director, Y&R, Peru
- Johnny Tan, Executive Creative Director, BBH, China
- Mohamed Oudaha, Creative Director, Leo Burnett Dubai, UAE
- Paul Warner, Founder & Chief Creative Strategist, Metropolitan Republic, South Africa
- Paul Waters, Creative Partner, Babel, France
- Ricardo John, Chief Creative Officer, JWT, Brazil
- Santosh Padhi, Chief Creative Officer & Co-Founder, Taproot, India
- Siscu Molina, Chief Creative Officer, Tiempo BBDO, Spain
- Steve Simpson, Chief Creative Officer - North America, Ogilvy & Mather, USA
- Susana Albuquerque, Creative Director, Ammirati Puris Lintas, Portugal
- Thirasak Tanapatanakul, Worldwide Chairman & Chief Creative Officer, Creative Juice, Thailand

Titanium & Integrated Lions

- Dan Wieden, Co-Founder & Chairman, Wieden + Kennedy, Global - Jury President
- David Lubars, Chairman, Chief Creative Officer, BBDO North America, USA
- Ed Ulbrich, Chief Executive Officer, Digital Domain, USA
- Erik Vervroegen, International Creative Director, Publicis Worldwide, Global

- Howard Draft, Executive Chairman, Draftfcb, USA
- Jose Miguel Sokoloff, President, Lowe Global Creative Council and Co-Chairman & Chief Creative Officer, Lowe SSP3, Colombia
- Leonardo Premutico, Co-Founder, Johannes Leonardo, USA
- Margaret Johnson, Executive Creative Director & Partner, Goodby Silverstein & Partners, USA
- Piyush Pandey, Executive Chairman & Creative Director - South Asia, Ogilvy & Mather, India
- Susan Credle, Chief Creative Officer, Leo Burnett, USA
- Yuya Furukawa, Executive Creative Director, Dentsu, Japan

A total of 16 juries will be judging in Cannes this year. Members of the remaining 11 juries will be announced shortly. The entry deadline has been extended until 12 April. For further information and tips on how to enter go to <http://www.canneslions.com/awards/>. Delegates will also have the unique opportunity to witness the shortlisted entrants of the new Innovation Lions category presenting their technology to the jury in Cannes on Saturday 15 and Sunday 16 June.

Key dates:

Delegate registration: Open

Extended entries deadline: 12 April 2013

60th Cannes Lions International Festival of Creativity: 16-22 June 2013

For more, visit: <https://www.bizcommunity.com>