

# The White Pencil

LONDON, UK: The six-week countdown to Peace Day has begun - Peace Day, 21 September 2012 #whitepencil. What will you do to put this date at the forefront of everyone's minds?



It's time to act...

## The brief is simple

- Come up with a great idea of how to make a big noise around it.
- Put that idea into action.

It's a great excuse to get your team together, so why not run it as an afternoon workshop and see what you create.

[Read more](#)

## Why you should enter

Rasmus Bech Hansen, strategy director, venturethree, shares his thoughts on why the [White Pencil](#) provides the perfect opportunity for companies to invest in peace.

[Read more](#)

## How to enter

The entry site opens on Monday 3 September, with the deadline for all submissions on Wednesday 24 October. In the meantime you can download the White Pencil Badge to show your support.

[Read more](#)

## Student Awards winning work

The 2012 Students of the Year, Martin Headon and Olly Wood, showed just what can be achieved when you put your mind to it. Watch their fantastic winning entry which inspired the judges.

[Read more.](#)

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