

## **SAARF Bursary for quantitative media research**

The newly awarded South African Audience Research Foundation (SAARF) bursary to Dorothy Pearl Mogane, for study towards gaining her Masters Degree in Research Psychology at the University of Pretoria, sets the example for creating more quantitative researchers.

SAARF offers bursary opportunities to students who are currently studying towards an Honours or a Master's Degree in Research Psychology; Market Research; or a related discipline with a strong focus on quantitative research methods.

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