MTN Uganda relaunches MTN Zone

MTN Uganda has relaunched its MTN Zone with discounts of up to 99% and a minimum guaranteed discount of 5% on MTN calls.



The new offer on MTN Zone is themed 'Save more to do things you love'. As MTN customers get into the festive season, this will give them an opportunity to stay in touch with their loved ones.

MTN customers who have opted into MTN Zone will be eligible to save as much as 99% on their local calls. Customers can activate Cell Broadcast which will enable them to constantly see the discounts on offer at their specific location. They will also be notified of the percentage discount they will receive at the point they are initiating a call. The minimum guaranteed discount offered on any MTN call will be 5% and therefore customer savings are guaranteed.

To enjoy these benefits that MTN Zone offer, an MTN customer must dial *135*1# once-off to activate MTN Zone. MTN Zone discounts apply to voice calls.

"MTN Zone has continued to be a great success for MTN. Over 60% of our customers are on MTN Zone and this number has been steadily growing since its launch in 2008," said MTN chief marketing officer, Ernst Fonternel.

MTN Zone customers are able to enjoy various discounts 24 hours a day and every day of the week.

For more, go to www.mtn.co.ug.

For more, visit: https://www.bizcommunity.com