

***Sunday Times, The Times* subscribers get access to international content**

When subscribers to the print editions of the *Sunday Times* and *The Times* print newspapers activate their print subscriptions to include delivery to a digital device, they can become part of the rewards programme, known as TimesLive Club (TLC) and have access to curated content from global titles including *The New York Times*, *The Telegraph*, and *FTWeekend*. Their subscription fee will remain unchanged.



"Apart from ensuring that readers get easier access to the *Sunday Times* and *The Times* content, through delivery to the mobile device of their choice or via the web, TimesPLUS allows our loyal readers to leverage the additional innovations that we have created to enrich their lives," says Jason Sequeira, GM Circulation Times Media.

As of 1 December, TLC will go live for subscribers. New subscribers can log on to www.Timeslive.co.za and click 'subscribe', while current subscribers can activate it by clicking on the link in the email they will receive.

For more, visit: <https://www.bizcommunity.com>