

MTN Uganda selects Opera Mini

Opera Software yesterday, 27 August, announced that Opera Mini is going to Africa. Opera Software has partnered with MTN Uganda to bring the mobile web to the company's nearly three million subscribers. By expanding into Africa, Opera is making the web available to more people, on any device, from anywhere in the world.

"Africa has tremendous growth potential in web browsing and MTN is a major communications company focused on the African continent," said Jon von Tetzchner, CEO, Opera. "We believe that everyone should have access to the full Web no matter the location or the device. MTN and Opera Software share the vision of ushering in a new era in connectivity across the African continent."

People in Uganda have already discovered the power of Opera Mini to view the full web on their mobile phones. Consumers desire a rich web experience regardless of the device they use. With all of the top ten sites being non-WAP oriented, it is clear that WAP will continue to diminish as more capable web browsers are able to display full web content on mobile phones.

Top ten sites on the mobile Web in Uganda based on unique users, July 2008:

- www.google.com
- www.yahoo.com
- www.facebook.com
- en.wikipedia.org
- news.bbc.co.uk
- mail.google.com
- www.newvision.co.ug
- www.bbc.co.uk
- www.cnn.com
- www.monitor.co.ug

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