

Italy recognises Debora Patta's success

Debora Patta of <u>e.tv</u> has won the Italian Women of the World (IWW) award, which recognises people of Italian origin who have achieved and built outstanding careers within the creative and innovative global industries.



IWW recognised her for her outstanding success, excellence and her contribution to society in the communications industry in Africa. The award ceremony took place in Bologna, Italy on 18 September 2010.

"It's a great honour to be recognised by my country of origin. I am extremely proud of my Italian roots - so this is very exciting. It is also a great tribute to <u>3rd Degree</u> and e.tv as they are regarded as making a significant contribution in Africa," says Patta. She has won several awards, including <u>SA's Most Influential Women in Business and Government award</u> in July this year, as well as the <u>2009 Vodacom Women in the Media Award</u>.

Monde Twala, e.tv's channel head says, "Debora is a committed journalist and executive producer who continually aims to better and uplift society by exposing the truth and keeping the public informed. 3rd Degree has been successful for the past 10 years and e.tv congratulates Debora for her ongoing investigative success."

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