



# The MTN 2016 Women in Business Awards winners announced

The 4th Annual MTN Women in Business Awards winners have been announced. MTN launched the Women in Business initiative last month, under the theme; "Women in Business: Using technology to manage their businesses", and included the Women in Business Expo, the panel discussion and the Awards.



MTN is using the initiative to continue its support for business communities in Uganda, manifested through its extensive enterprise business solutions offering as well as the MTN Business training programs for Small and Medium Enterprises (SMEs).

The initiative has helped equip business owners with the relevant ICT tools and expertise to not only start up new business ventures but to also grow and enhance their current business to ensure optimum output, increased efficiency and improved profitability. This program has over the last three years extended to Women in Business (WiB) in particular, in an effort to accelerate the role of women in driving enterprise development and job creation.

"Tonight we celebrate the spirit of excellence that is demonstrated by those outstanding women that have harnessed technology/ICT and talent to grow their businesses, and I would like to extend my sincere congratulations to all the nominees and tonight's winners," said MTN's chief marketing officer, Mapula Bodibe.

Each of the top three category winners will have an opportunity to attend an executive leadership training for women, have their story profiled on TV and print media, in addition to a bouquet of communication benefits including five fixed lines, MTN Business Bundle activation and free subscription of MTN Go Bundle for 6months, MTN Office/home WiFi (six months), and one year hosting at MTN's Mutundwe data Center.

## Winners

**MTN Women in Business Excellence in ICT Award:** Susan Ajok of Straight Talk Africa.

**MTN Women in Business Excellence in Financial Services Award:** Jacqueline Birigwa Nuwamanya of Rural Communication Centre LTD.

**MTN Women in Business CEO of the Year Award:** Alice Karugaba of Nina Interiors.

**Public Choice Award:** Charlotte Kanabahita Kamugisha of Bunyonyi Safari's.

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