

Globetom extends telecom industry reach

Globetom has announced that it has extended its Telecommunications industry reach with its flagship convergent billing and prepaid platform, GP3. It has signed a five-year agreement with Spark New Zealand to provide its GP3 platform for prepaid voucher management, distribution and prepaid loyalty.



Commenting on the recent deployment of GP3 in Spark New Zealand, Dr. Claire Barber, GM Change and Technology at Spark says "The fact that Globetom offered a comprehensive voucher management and loyalty platform in a single solution made their offer to us very compelling."

GP3 has initially been rolled out in Spark New Zealand for prepaid voucher management resulting in total prepaid voucher management control functions being rolled out on a single platform. The management functions include voucher generation, distribution to electronic distributors and full life-cycle management of vouchers. The system also includes processing of sales from distributors for revenue assurance purposes.

Lisa Chapman, delivery IT integrator at Spark commented: "We had a mixture of both on and off shore technical and project resources working alongside the Spark team and the collaboration between the teams was outstanding. Globetom ensured that they fully understood Spark's business processes and technical environment, resulting in a smooth migration from our legacy platform and seamless deployment into production."

Future rollouts

Future rollouts are planned which will further enhance Spark New Zealand's renewal and innovation strategy by leveraging other system functions offered by Globetom. Globetom's contract with Spark New Zealand marks its entry into the APAC region and further extends its GP3 market penetration. GP3 is used by multiple customers spanning Nigeria, Qatar, South Africa and Zambia for loyalty, voucher management, billing, electronic prepaid distribution, revenue assurance and transaction fulfillment. As an example the platform already generates over three million transaction journal entries per month in Zambia alone, forming part of multi-party service delivery environments.

The addition of Spark New Zealand to Globetom's client list is further endorsement of Globetom's contribution to technology innovation in South Africa and the broader telecommunications industry and is illustrative of the growing interest from telecommunications companies to look at innovative new suppliers to offer market differentiation.

Commenting on Globetom's future aspirations, Philip Stander went on to state that "Globetom's ability to offer a one stop solution for the operation of prepaid distribution and top-up operations coupled with embedded customer business intelligence functionality, places Globetom in a unique position to offer our platform to the telecommunications industry at large."

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