

Regus launches business centre in Botswana

Flexible workplace provider Regus is creating new opportunities to do business in sub-Saharan Africa, with the opening of a business centre in Botswana.

The launch in Gaborone represents the 101st country in which this company has a presence and will help others to explore a nation expected to achieve real GDP growth of around 5.5% in 2014.



Botswana, Gaborone iTowers

Botswana is a highly attractive market for businesses, offering "an impressive track record of good governance and economic growth", according to the World Bank. In addition to having a thriving mining industry, the country has steady agriculture, construction, financial services and tourism sectors, with the government committed to expanding the non-mining private sector. Regus's presence in Botswana will help businesses to explore these opportunities.

Offering exceptional openings for companies

Following its launch in Botswana, Regus now operates in 17 countries in Africa offering exceptional openings for companies to start up and expand into frontier markets. They can use Regus's network to assess the market opportunities and develop contacts without the financial risk of long-term, fixed property arrangements.



Meeting room

The fully equipped workplaces also provide a ready-to-use infrastructure, allowing companies to get straight down to work in Botswana and other African countries. With no need to set up or manage their corporate premises themselves, companies can focus on their core business.

Regus Plc. CEO Mark Dixon, commented: "With this launch in Gaborone, Regus now operates 43 locations in Africa. That's 43 different options for companies to generate new revenue and forge local partnerships in a region that is truly exciting. We are optimistic about the prospects in many African countries through drivers such as infrastructure development, foreign investment and growing entrepreneurship, and we urge companies to examine the opportunities there."

Dixon said, "Regus's strategy is to further increase the support we offer to companies, by further growing our presence in Africa and, moreover, globally. Our target is to open at least 300 centres by the end of 2014 which will assist all of our customers to become more successful."

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