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Control Instruments-Automotive sponsors 'The Garage'

'The Garage' is a new 13 part educational TV series sponsored by the Control Instruments-Automotive brands Gabriel shock absorbers, Textar brakes, Warn winches, Vision X lights and Hi-Lift jacks.

The show will start on the 21 October 2013 on DSTV, broadcast at various times on BBC Entertainment, BBC Knowledge, The History Channel, SonyMAX, Discovery Channel and KykNET.

Each show is packaged with two minute educational inserts covering facts, hints and tips about keeping you and your family safe on the road. It is presented in a fun and exciting manner aimed at all viewers, male and female.

The first show will cover interesting facts on brake pads and discs, and will include 4x4 action as well as providing simple checks for shock absorbers.

The shows will screen before-and-after popular programmes like Top Gear, Counting Cars and Jesse James Austin Garage to name a few. Together these programmes reportedly have a collective viewership of over 5 million people.

The show is anchored by Michael Bender, Gugu Zulu, a racing champion and popular TV presenter, and former Miss SA finalist and model Sian Schlebusch.

Gabriel, title sponsor of 'The Garage', will inform and educate the public on vehicle safety especially concerning shock absorbers and brake wear and tear.

It aims to be a concise on screen guide to assist viewers to understand their vehicles better. The show will engage the viewers with informative content, interaction between the presenters and sponsor giveaways.

For more, go to The Garage on Facebook.

For more, visit: https://www.bizcommunity.com