

UK firm to boost climate change coverage in EA



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WRENmedia, a United Kingdom-based a specialist communications company is set to sharpen reporting skills of journalists covering climate change issues in Eastern Africa, according to Susanna Thorp, director of the firm.

The journalists will receive training at a 10-day workshop to better report on climate change topics, scheduled to take place between 23 February and 2 March 2012.

The training is funded by Climate and Development Knowledge Network, a UK-based NGO that supports decision-makers in designing and delivering climate compatible development.

In an email to media in Uganda, Thorp said the opportunity is open to radio journalists from Kenya, Rwanda, Uganda, Tanzania and Ethiopia and will mainly focus on policy related subjects. The deadline for applications is January 2012.

The training will come ahead of the 4th International Conference on Climate Change: Impacts and Responses to be held in Washington, USA from 12-13 July 2012.

This is part of a series of effective reporting on science and agriculture training workshops that the company offers in an effort to make complex subjects accessible and relevant to wide audiences in Africa.

WRENmedia's training and ongoing mentoring of radio and print journalists aims at supporting the professional development of journalists in the science and agriculture reporting.

Training workshops

Better Science Reporting workshops are held approximately twice a year, in different locations across Africa, according to Agfax, a radio and press service owned by WRENmedia with operations in Africa.

The training format is highly practical, involving encounters with scientists, farmers and others working in agricultural science and development.

"Trainees are able to build their skills while engaged in genuine reporting, with experienced journalists offering advice and coaching as part of the process," according to its website.

For more information, email training2012@wrenmedia.co.uk.

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Walter Wafula is a seasoned journalist who has reported for the *Daily Monitor* new spaper in Kampala-Uganda. He is also a contributor on Bizcommunity.comwebsite. Email Walter at wafwalt@yahoo.comand connect on Linkedin.

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