

Ugandan photojournalist to publish own magazine



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After selling his works to other publications for 14 years at an "unfair value", Natty Dread Barbara is moving into selling and marketing his works through his own publication he has named *Top Events*.

The photographer told Bizcommunity in an interview on Friday, 7 August 2009, that his 60-page magazine will hit Kampala shelves this September with an 80% image load. The main focus of the bi-monthly magazine will be on top business, fashion, music, entertainment events happening in Uganda.

Top Events, the celebrity snapper said, would play a big part in delivering news content happening in Kampala through more photos and less text because Ugandans are lazy readers. "People in Uganda lack a reading culture, but they enjoy and like to get stories by looking at photos. That's why Top Events is coming to offer that option," said Babara the chief executive of Fotosource - the publishing house. The magazine will be a brand of Fotosource Limited a photography and modeling agency.

Prior to forming his company in 2006, Barbara worked for the *Daily Monitor* and *New Vision* newspapers before becoming a freelance photographer.

ABOUT WALTER WAFULA

Walter Wafula is a seasoned journalist who has reported for the Daily Monitor new spaper in Kampala-Uganda. He is also a contributor on Bizcommunity.com website. Email Walter at wafwalt@yahoo.com and connect on Linkedln.

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