All set for 2012 PRAU Excellence Awards

By Walter Wafula

6 Nov 2012

Uganda's annual PRAU Excellence Awards, the event that recognises public relations and communications excellence in Uganda, is set to take place on 23 November 2012. This years event will coincide with the East African Public Relations Conference (EAPRC) which will take place in Kampala.



According to Jane Okumu Nandawula, the secretary general of Public Relations Association of Uganda (PRAU), the awards will be held at the end of the three-day regional conference. The meeting will gather PR practitioners from countries including; Burundi, Kenya, Rwanda, Tanzania and Uganda as well as the South African Public Relations Society (SAPRS) and the All Africa Public Relations Association (APRA).

East African Public Relations Conference

This year's conference will be held from 21-23 November, under the theme 'The Next 50 Years of Public Relations'. The theme is in line with the celebrations to mark the 50 years of independence from British rule.

"EAPRA Conference & PRAU Excellence Awards are giving you the unique opportunity to market your products and services to directly 500 and indirectly to 8 million East African corporate, humanitarian and government populations," Mary Okurut, the Patron PRAU notes in an invitation letter.

Last year, Kampala-based fireworks Advertising emerged the overall winner of the PRAU Excellence Awards after beating competitors to award.

Categories

This year's PRAU Excellence Awards categories include:

PR Campaign categories

- Best Media Management Campaign
- Best Event
- Best Crisis Management Campaign
- Best Corporate Social Responsibility Campaign
- Best Internal Communications
- Best Public Sector Campaign
- Best Not for Profit Campaign
- Best PR agency

Supplementary categories

- Best Corporate Publication
- Best Website
- Young Communicator of the Year

Honorary categories

- PRAU Golden Honors
- PRAU Sheppard Honors

Submit entries now

Organisations or individuals may submit entries on behalf of themselves or others and may enter any number of categories. Deadline for submission is Moday,12 November 2012.

Hardcopy entries must be submitted to: Christeve House 29/29A, 3rd Floor, Suite 11, Nkrumah Road, P.O. Box 3206 Kampala.

For more, go to www.prauganda.com.

ABOUT WALTER WAFULA

Walter Wafula is a seasoned journalist who has reported for the *Daily Monitor* newspaper in Kampala-Uganda. He is also a contributor on Bizcommunity.com website. Email Walter at wafwalt@yahoo.com and connect on LinkedIn.

- Pepsi confirms Konshens & Alaine Kampala concert - 14 Jun 2013
- Agency clients should know what they want - 18 Jan 2013
- Samsung targets infrastructure deals in Africa - 26 Nov 2012
- Pay TV subscribers get rewarded - 22 Nov 2012
- Forum lines up top business minds in Uganda - 12 Nov 2012

View my profile and articles...

For more, visit: https://www.bizcommunity.com