

Business journalists body in Malawi introduces awards

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15 Jun 2015

As a way of building interest of writing business and economic news stories among journalists and improving best services for consumers, Association of Business Journalists - ABJ is to introduce Annual Business Awards effect from this year.

National Coordinator for ABJ, Aubrey Mchulu unmasked this plan when speaking to Malawi24 in an interview. Mchulu explained that this will help journalists, company and organisation to strive in producing and offering best for the consumers in the country as well as abroad.



Image via [123RF](#)

"We are introducing Business Awards and we plan that it should be an annual event which will be presented through gala event either in Blantyre or Lilongwe."

"The idea is that you know Malawi mostly we have been predominantly importance but there are few companies out there who are also adding values to their commodities and exporting the same, so we thought that we should monitor and see how much they contribute to the country's economic growth and then we want to reward them so that others also in manufacturing sector may learn from them."

"In that way we hope more companies will be producing for export and producing for export requires quality so that to match competition out there on international market."

According to Mchulu, ABJ is optimistic that with such awards, companies will strive to offer best, which Malawi consumers deserve.