

Airtel Tanzania once again sponsor for Mwanamakuka Awards

This week Airtel Tanzania announced that it will once again be sponsoring the Mwanamakuka Awards, an initiative that aims to support women to achieve sustainable economic development from chronic poverty.



The awards will take place on Saturday, 15 March 2014, celebrating International Women's Day.

Says Airtel Tanzania public relations officer, Jane Matinde said: "Airtel believes that entrepreneurship is essential to achieving economic development and poverty eradication. Through this support, Airtel will be promoting the empowerment of women and embrace women development". For the past three consecutive years, Airtel Tanzania has been sponsoring the Mwanamakuka award, that sees a number of women's lives transformed to become successful business entrepreneurs."

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