

NAB appoints sales manager

Michelle Vahl has joined the Johannesburg NAB team as sales manager. After joining the Caxton family in 1996, Michelle has until most recently been the branch manager at The Highway Mail. She is versed in the local newspaper platform both from a sales and an editorial point of view.

Last year Michelle was one of 14 women in South Africa chosen to participate in the WIN programme, a management development course designed specifically for women in media. Training included human resource management, marketing management, financial management, strategy development, coaching, change management, organisational cultures, digital media, management vs leadership, advertising and marketing and new media models.

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