

***Sunday Times* puts all things green in masthead this weekend**

You may not immediately recognise the *Sunday Times* this weekend, as it changes its masthead from red to green for the first time in its 109-year history...



In addition, all sections of the newspaper will be dedicated to features, analysis, interviews and opinions on environmental sustainability.

The *Sunday Times* Green Issue comes from close collaboration with Woolworths, intended to inform South Africans of local and international ecological issues, while empowering more than 3 million readers with an inspiration to conserve natural resources.

Expect contributions from leading sustainability experts throughout the main body as well as Business Times sections, as well as The FoodWeekly, HomeWeekly, FashionWeekly and Lifestyle supplements with advice on living, eating, dressing and travelling sustainably.

The Green Issue will serve to kick-off sustained coverage by the *Sunday Times* on broader issues of sustainability.

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