

# Emerging creatives partner on Makers Landing corporate identity

Two emerging creatives, Bonolo Chepape (local textile designer), and Cole Ndelu (local up-and-coming photographer), developed the Makers Landing visual identity under the guidance of the lead creative agency, OFyt (Old Friends Young Talent).

The pair were selected as finalists following an application submission process and the shortlisting of five creatives to pitch concepts to the judging panel.

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