

Decorex Africa's major lighting trends for 2020

In the Decorex Africa Trend Report for 2020, designers and manufacturers showcase all the latest trends, concepts and products that will guide and inspire.



Creative director Anita Bloom, who authored the report, ran her own design studio, Just Bloom Designs, before moving to Inspire Trade Expo for four years and then joining the Decorex Africa team, and her vast experience in graphic design and exhibition curation perfectly positions her to identify and share shifting design and décor trends.

Bloom says when it comes to illuminating our homes, we'll be putting the strict minimalism of Scandinavian design behind us. "We're moving towards softer, more nature-inspired interiors and correspondingly gentle illumination," she reveals. "Think a multitude of hanging lights, floor lamps, table lamps, candles and lanterns to add a more sensual touch to our homes and moderate the stark lighting of Scandi design. In fact, there's a move towards more natural light and a less-ismore approach to lighting solutions. Fireplaces are back and they bring flickering light and undeniable cosiness to living rooms."



An eclectic touch

Another growing trend to be aware of is the use of paper lamps – Asian-inspired light fixtures that add an eclectic touch to any décor. Japadi Style (a blend of Scandi and traditional Japanese details), along with Wabi Sabi (the idea that imperfection is beautiful and life is impermanent) permeate lighting design, with cylinders, ovals and globes in white or neutral colours illuminating softened interiors. "Whether oversized, used singly or in bunches, these lights are sure to magically transform rooms," says Bloom.



Rounded and organic shapes will dominate when it comes to lighting – and the circle will be the most important (but by no means only) geometric shape that will influence designers in 2020. The most significant trend, however, is towards creating essential shapes that can adapt to any space, lasting as different styles come and go.

Another trend to watch is the resurgence of neon – think names, phrases and slogans up in lights or strategic blocks of colour. "Done well, neon features read like modern art installations. You can opt for a subtle glow or the full 'shock and awe' effect," says Bloom.

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