

E-learning trends to watch out for in 2018

We keep hearing about powerful smartphone devices, and how affordable and low-budget online learning courses have become. For example, if you want to be a freelancer, you no longer need a good laptop or computer. Today, you only need an internet connection and a quality smartphone to take online classes and get certificated. Within just one year, it's become clearer than ever that a much different future is in store for us when it comes to learning new skills and sharing your knowledge.



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What if the future we are talking about is already here? People have dived so deep into the online world that gaining new knowledge and skills is no longer just for millennials, but for people of all age groups.

Great progress has been made regarding making online learning platforms available to smartphone users, because — let's face it — flexibility is something we're all after. In fact, it probably won't take more than several years before we see e-learning courses limited only to tablets and mobile devices.

Knowledge sharing platform [Zeqr](https://zeqr.com) created an infographic covering the e-learning trends for the following year. Here are some of the very attractive facts and benefits for those willing to share and improve their knowledge online:

- The ability to learn at your own schedule.
- Classes are downloadable.
- Learning wherever you want.

With people becoming more and more interested in switching to online forms of education, it's only a matter of time before the most traditional forms of learning soon become forgotten about completely.

Let us know if you are ready to embrace the oncoming trends of online education!



E-LEARNING TRENDS

TO WATCH OUT FOR IN

2018



"Online learning is not the next big thing, it is the now big thing."

– Donna J. Abernathy

WHAT ARE THE BENEFITS OF E-LEARNING?



Both learning and tutoring
at **your own pace**



Available from the
comfort of your home



40-60%

less time takes to
complete virtual training
than classroom training



Smaller setup costs
from both sides



24/7

E-learning is
always available



Open for all age groups

73%

adults consider themselves
lifelong learners

STATE OF E-LEARNING INDUSTRY

\$ 165 BILLION

Estimated size of E-learning market
in 2015.

5.8 MILLION

Students enrolled in
online classes in 2016



Global learning management
system market estimated value...

...with steady growth of



19.05BN



50%



2016



2022



for the last 3 years

It is predicted that by 2019

50%

of all classes will be delivered online



Corporate eLearning has grown by a staggering

900%

in the last 16 years.

The size of the global corporate eLearning market is predicted to reach revenue of:

\$ 165 BILLION



90%

of students think online learning is

SAME OR BETTER

than traditional classroom experience

E-LEARNING TRENDS: MOBILE AND VIDEO LEARNING



>60%

of all online video is now consumed on mobile.

By 2019, video will be responsible for **80%** of the internet traffic in the world.

67%

of people now use mobile devices to

**ACCESS
LEARNING**



+43%

INCREASE IN PRODUCTIVITY

when using a mobile device (smartphone, tablet, smartwatch, etc.) in contrast to non-mobile device users.

87% OF MILLENNIALS

say that their smartphone **NEVER** leaves their side



Expected growth of mobile learning market from 2015 to 2020

\$37.60

\$7.98



2015



2020



of organizations said they would implement video as part of their digital learning strategy.

MOST POPULAR E-LEARNING PLATFORMS TODAY



Udemy has the largest catalogue of pre-recorded online courses.



Z E Q R

Zeqr offers a unique e-learning experience with live 1-on-1 classes.



lynda.com

Lynda.com focuses on software, creative and business pre-recorded classes.



edX was founded by and continues to be governed by colleges and universities.

Sources:

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