

2014 SA eCommerce Award winners

The winners of the eCommerce Awards, hosted by uAfrica.com, were announced earlier today, 4 September, at the eCommerce Conference 2014, which is taking place at Gallagher Estate, Midrand.



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The awards acknowledge SME's that have been successful in the online retail space within six categories, as voted by uAfrica.com's some 116 000 survey respondents.

The winners and runners-up are:

Category	1st place	2nd place	3rd place
South Africa's Favourite eCommerce Website	kalahari.com	takealot.com	Groupon
Best eCommerce Store	Yuppiechef.com	Zando	takealot.com
Best Shopping Process	Zando	Yuppiechef.com	takealot.com
Best Customer Service	Zando	takealot.com	Mantality
Best eCommerce Services Platform	bidorbuy	TravelGround	Groupon
Best Small eCommerce Business	Poetry	Babylife	Seeds for Africa

"We have been overwhelmed by the response to our survey and are thrilled to be able to congratulate our entrants, finalists and winners - the fact that they have formed part of this survey at all, means that they are contributing to an industry that related business thought-leaders are expecting exponential growth from," said Andy Higgins, Managing Director of uAfrica.com.

Yesterday, uAfrica.com announced the Top 30 online shopping websites in the South Africa, according to voting respondents. They are (in alphabetical order):

- Baby Life
- bidorbuy
- Cape Coffee Beans
- Groupon SA
- kalahari.com

- LegWear Safari
- lekkeslaap
- loot.co.za
- Mantality
- MzansiStore.com
- NicSocks
- OneDayOnly
- Orms Direct
- Out Door Photo
- Poetry
- Red Chilli Deals
- Seeds for Africa
- Simplicity Online
- Spree
- Sterkinekor
- Superbalist
- takealot.com
- TravelGround
- TravelStart
- WebAntics Online
- Wellness Warehouse
- Woolworths
- Yuppie Gadgets
- Yuppiechef.com
- Zando

For more information on the conference speakers, survey and research results, sponsors and award winners, visit:
www.ecommerceconference.co.za

For more, visit: <https://www.bizcommunity.com>