

Wag the Dog Publishers appoints multimedia specialist

Michael Bratt joins Wag the Dog Publishers as a multimedia journalist and producer. He will be working across all the platforms that the company offers. Michael is a skilled and organised content creator moving from one style of content creation and maintenance to another.

Michael will also bring his expertise to the company's social media strategy. His diverse background in radio, newspaper, magazine, online, television and social media will allow him to add his knowledge and strategies from different types of media as well as across different genres of media.

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