

Commit to saving your storage this World Backup Day

31 March is World Backup Day and the timing has never been more important than now to make sure that your data across all your devices is being backed up.



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As we observe a year since Covid-19 changed our lives many of us are still working from home and may not have considered how we are securing our data while out of the office. Abri Vermeulen, from Bizmod Consulting, says that with the lockdown last year many companies and employees were sent into a tailspin as working from home became a reality.

Whether it is from a personal or work perspective, there is a constant increase in our reliance on devices.

“The complexity of managing a blended work and home life, has resulted in our work data ending up on our personal devices and vice versa,” says Vermeulen.



What happens when Google Photos storage is no longer free?

Andrew Huang 13 Nov 2020



Photographs, discussions and chats are now on our smartphones, which has resulted in a backup strategy being imperative for your phone and laptop or PC. The World Backup Day website has some alarming statistics that will help to convince you if you aren't already:

- More than 60,000,000 computers will fail worldwide this year
- More than 200,000 smartphones are lost or stolen every year
- Yet only one in four people make regular back-ups of their data

Our smartphones no longer serve as purely a connection device but in many cases are an integral part of our lives. Photographs, apps, passwords, emails and chats are all stored on these devices. Vermeulen says that we should take a moment and consider, how many of our moments, memories and important information is stored on these devices that we carry around with us all day every day and whether we have backed up this data.

“Losing your data is more common than many of us think,” says Vermeulen, “If you haven’t done so already, make a small investment in a cloud subscription, back up your files to some of the easy-to-use online solutions such as – One Drive, Dropbox, Google Drive to name a few – or purchase an external hard drive and commit to regularly backing up all your data,” says Vermeulen.

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