

Court rules that government DTT policy stands

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On Thursday, 25 June, the North Gauteng High Court dismissed e.tv's application to review aspects of Government's DTT Policy.

e.tv's chief operating officer, Mark Rosin, says, "e.tv is disappointed with the court judgment and is considering its options but remains committed to the roll-out of DTT and other digital platforms such as free satellite platform, OpenView HD.

"e.tv's channel offering for DTT has been ready for some time and we look forward to the opportunity to offer South Africans a variety of great channels on DTT comprising many hours of local dramas, movies, music, kids programming and educational shows."

e.tv has long argued that government subsidised DTT set-top boxes should have the capability to support encryption. This would prevent pirate STBs from receiving the broadcast signal, thereby ensuring:

- a uniform and reliable viewer experience,
- the ability to broadcast premium and HD content, and
- a boost for the local manufacturing industry.

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