

# Mediamark has announced key appointments to grow its sales team

Mediamark has added the following people to its team: Nozipho Hoohlo as media strategist. The key digital and audio sales team has added Sandile Shibulane as digital campaign manager, Tidimalo Sedumedi as digital portfolio executive, Melissa Walter as digital portfolio executive and Gomolemo Setshadi as adops campaign manager.

Siphiwo Lindi is now the Kaya 959 portfolio sales executive. Kgaogelo Twala heads the national sales department for East Coast Radio, Jacaranda FM, Kaya 959, and Smile 90.4 FM.

DeWet Swanepoel and Dewald Van Niekerk have joined Jacaranda FM as direct sales executives.

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