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Forbes Africa distribution contract goes to On the Dot

South African media logistics company On the Dot was awarded the distribution contract for the *Forbes Africa* title, launched by ABN Publishing, to complement its media presence across the continent. The first edition of *Forbes Africa* will have an initial print run of 37 000.



"We were delighted to partner with ABN Publishing to launch *Forbes Africa*," said Chris McGirr, On the Dot's commercial manager: magazines, "it is the leading business brand and we are proud to be associated with them".

Forbes Africa aims to distribute across a large part of Africa, in order to bolster its position on the continent. The magazine will feature entrepreneurial stories, celebration of wealth and a number of wide ranging business insights.

Read the <u>full article</u> on <u>http://mediaupdate.co.za</u>.

For more, visit: https://www.bizcommunity.com