

## Video interview with Ravi Naidoo

In this video interview, Ann Nurock sits down with Design Indaba founder Ravi Naidoo to unpack the true purpose of Design Indaba, beyond creating an immersive experience for showcasing amazing creativity.

This year, Ravi Naidoo took to the Design Indaba stage for the first time, to explain how Design Indaba would pay tribute to his personal friend and Design Indaba alumnus Bra Hugh Masekela in that the main hall of the Zeitz Mocaa architectural masterpiece has been unveiled as the Hugh Masekela Gallery.



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Terry Levin 26 Feb 2018



Here, watch Naidoo talk through the fact that his company, Interactive Africa, was responsible for the 'first African in space' mission with Mark Shuttleworth; how those compelling Design Indaba conference speakers are selected; his personal highlights from the past 23 years of Design Indaba, and more...

Videography: [vidr.net](http://vidr.net)

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