

## Festival of Media 2011, 8-10 May 2011, Global Media Innovation

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Now in its fifth year, The Festival of Media is the world's first festival of media creativity and innovation. As the premier annual gathering for the global media and communications industry, attracting around 700 delegates from over 40 countries, attendees experience two days of inspiring thought leadership sessions, an exhibition of new media opportunities, a global awards ceremony showcasing the best in creative media thinking and unrivalled networking opportunities.

The Festival of Media will be held at the stunning new location of Montreux, Switzerland on 8-10 May 2011.

The Festival agenda is designed to address the challenges we face as an industry; seek out the global visionaries shaping our future and gain their insight and reflects the new opportunities that are developing for innovative, effective media communication around the world.

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