

World Wide Worx launches car tech magazine

World Wide Worx has introduced an automotive technology magazine, titled *GadgetWheels* that will focus on news and reviews of new cars on the one hand, and on the other hand the specific technologies, gadgets and features that are changing the motoring experience of every individual.



Source: www.pexels.com

“The decision to launch a car tech title has been a long-time coming and always seemed a good idea,” says *Gadget* editor-in-chief and World Wide Worx founder Arthur Goldstuck.

“This year, however, we are seeing a near-gridlock of electronic vehicle (EV) launches, along with advances in onboard technology across all ranges of cars. It feels as if the new motoring era is finally upon us, and we intend to record the revolution as it happens.”

Gadget has already established itself as a leading source of coverage of in-car infotainment systems, autonomous vehicle technology, and the evolution of EVs. It has been a forerunner of demonstrating these technologies in South Africa, and has tested EVs across the world.

Gadget also introduced a tech news channel on the Ayoba app, a chat and information app that has more than 12 million users across Africa. Within three weeks, the *Gadget* channel had more than 20,000 followers.

“We are seeing a thirst for technology insights, perspectives and reviews throughout the continent,” says Goldstuck. “We expect similar demand for information on the technology that will be powering our vehicles in the coming years.”

GadgetWheels can be visited at <https://gadget.co.za/wheels>.

For more, visit: <https://www.bizcommunity.com>