

Book now or miss out

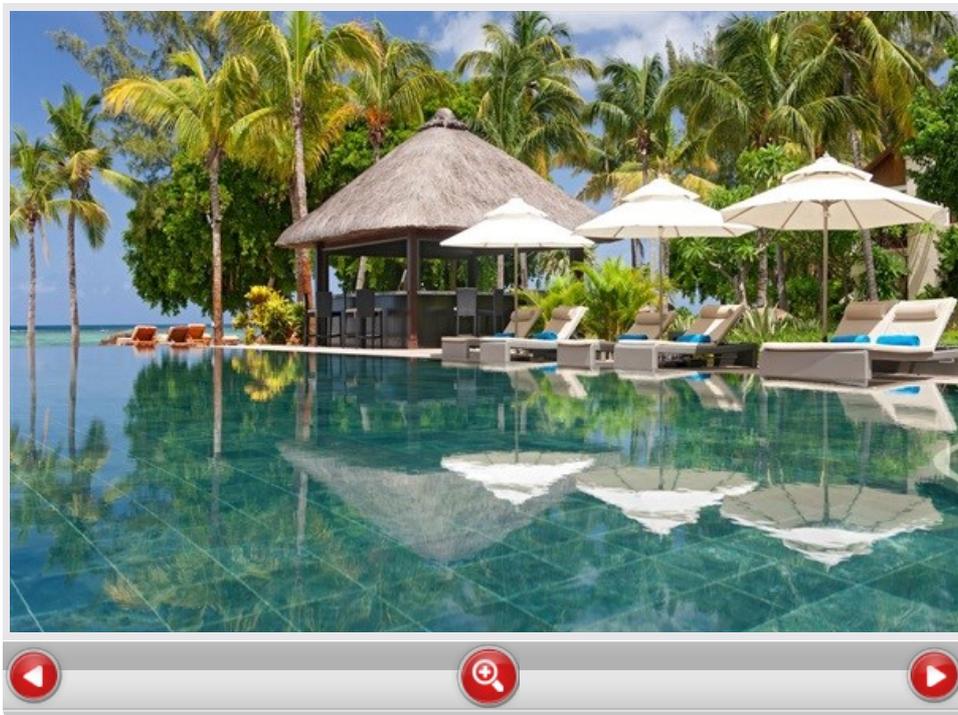
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This year's [PAMRO](#) All Africa Media Research Conference takes this annual opportunity to learn and network with experts in the industry to the tropical paradise of Flic-en-Flac, Mauritius from 25-28 August 2019.

Hotel rooms are selling fast, to secure your stay BOOK NOW!

PAMRO delegates qualify for a discounted rate of MUR7790 (B&B) at the Hilton Mauritius Resort & Spa, Flic-en-Flac. However, **the DISCOUNTED ROOMS ARE SELLING FAST**, and the hotel has warned that as a prime tourism and conferencing destination, hotels in Flic-en-Flac sell out months in advance. It is therefore **ESSENTIAL TO BOOK EARLY** to secure your stay.



About Hilton Mauritius Hotel & Spa

The award-winning luxury resort is situated on the ocean front of the historic fishing village of Flic-en-Flac where long white beaches meet calm aquamarine oceans and pods of dolphins are frequently spotted.

Please note, delegates must book their own transfers from the airport to the hotel. Bookings can be made on email hiltonconference@connections.mu.

To secure your room click here to [BOOK NOW](#). To register as a delegate at the conference, or to join PAMRO visit www.pamro.org

About #PAMRO2019

This year PAMRO celebrates its 20th anniversary, that's 20 years of research experts from across Africa and the rest of the world coming together to exchange knowledge and to learn from one-another's successes and failures, with the ultimate goal of harmonising research methodologies and encouraging excellence in the industry.

#PAMRO 2019 will explore the theme: Investing in research, investing in brands, investing in Africa.

In line with this, PAMRO invites individuals or institutions interested in presenting findings from media audience research activities and/or relevant case studies.

Papers on measurement innovation, research-on-research and best practice from professionals in the field of media research will be vetted according to their relevance to the industry. Although case studies are welcome they need to convey findings that are of value to the broader research community.

Only papers sent to PAMRO Executive Director, Jennifer Daniel (jdaniel@pamro.org) before 14 June 2019 will be considered.

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