

Nominate your favourite SA butchery for the 2020 Cleaver Awards

Nominations are now open for the 15th annual Cleaver Awards. The national event recognises South Africa's top butcheries that meet the needs of their consumers in terms of in-store hygiene, the supply of quality assured roller marked South African Beef, their ability to offer the best advice on meal preparations as well as perceived value for money.



Cleaver Awards 2019 winners

The presentation of Cleaver Awards annually continually raises standards amongst butcheries. Feedback from consumers show that the majority perceive the Cleaver Awards to be a seal of approval, most importantly because a butchery cannot enter themselves and can only be nominated by their customers.

New to the nomination process this year is that butcheries have to register in order to be eligible for nomination. Once registered, they are given a unique number which consumers then need in order to nominate them. If your favourite butchery isn't registered, please urge them to register at <http://beeftalk.co.za/>.

Consumers can now nominate their favourites online at <http://beeftalk.co.za/>. Nominations are open until end of March 2020.

There will also be six prizes awarded to consumers who nominate those butcheries that win the 2020 Cleaver Awards.