

Woolies versus Ubuntu Baba | BizTrends2019 - 14 Jan 2019

[BY LAUREN HARTZENBERG, RETAIL EDITOR \(@BIZ_RETAIL\)](#)

In top news this week, entrepreneur Shannon McLaughlin [accused Woolworths of copying the design](#) of the baby carriers she designs and manufactures through her small Cape Town-based business Ubuntu Baba. Following the resultant social media storm, The retailer scheduled a meeting with McLaughlin and has since [apologised and removed the Woolworths-branded carriers](#) from all stores.

As promised, we're still delivering insightful and exclusive BizTrends content throughout January. In this week's highlights:

- [4 key trends shaping convenience retail in 2019](#) - FreshStop's Joe Boyle
- [5 trends stirring the liquor business](#) - Truman & Orange's Rowan Leibbrandt
- [4 niche e-commerce stores driving innovation](#) - Outdoorphoto's Graham van der Merwe
- [Packaging disruptors in 2019](#) - Stratcom Branding's Gail Macleod
- [Pick up on developing trends to stay at the top of your game](#) - FASA's Vera Valasis

In other news, Campbell Soup Company shares its [top 6 defining food trends](#) for 2019, while Michal Carrington delves into how [consumers select specific ethical causes and concerns](#) to integrate into their shopping choices while ignoring others.

And [Nelson Mandela's favourite footwear](#) during his 28-year long incarceration on Robben Island has returned to South Africa, and is now on display at Hi-Tec's concept store in Stellenbosch.

Last but not least, [click here to book your seat for BizTrendsLIVE!](#) Ster-Kinekor Sandton, 31 January 2019.

Until next week!

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