

Black Friday 2018 - 26 Nov 2018

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Black Friday is digging its claws into South Africa, with a growing number of brands participating in the shopping event each year. Euromonitor International's Christele Chokossa explains how **Black Friday is changing purchasing patterns** in sub-Saharan Africa, while Colleen P. Kirk explains why **shoppers throw punches over bargains**.

PwC Strategy& economists also unpack the Black Friday phenomenon and **SA consumer behaviour** in response to it. Read [Part 1](#) and [Part 2](#) here.

In other top news, read why the **palm oil boycott could increase deforestation**, and SA's top retailers weigh in on the need to improve **access to fresh and healthy food** in the country.

In continuation of #EntrepreneuruMonth, Maroefah Smith chats to **CompuCart's Rowan Fine** on the importance of diversifying a business. And I interview **Catherine Morris from Green Home**, who aims to make biodegradable, plant-based food packaging the norm.

Until next week!

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