

New Afrikaans social media platform launched

In response to the rising interest and support of Afrikaans, toeter.com created the first Afrikaans social media platform at the beginning of May 2014.



Similar to Twitter, it encourages users to 'Toet' their thoughts, photos and videos. Its aim is to get Afrikaans-speaking people, regardless of their race or background, to collaborate socially in their own language.

The site's research has shown that this platform has the potential to reach a million people around the world, making it a viable tool for individuals, media and businesses to use to interact with Afrikaans speaking people.

According to a reviewer, it has just over 3,000 users, ranging from ages 12 and up and a variety of races throughout South Africa. Steve Hofmeyr and Emo Adams, both South African celebrities, are already users of this platform.

For more information, go to www.toeter.com.

For more, visit: <https://www.bizcommunity.com>