

Extreme Lifestyle

Receiving unsolicited mobile calls selling their product

I received a call from Clive of Extreme Lifestyle to sell me their product. When I queried as to where they got my mobile number from, I was told that it was from their data base. This not being the answer I was looking for, I e-mailed them asking the same question. They replied that they got my number from their database and that I could register with the DMASA if I didn't want to get calls from them as they were registered members. Strangely enough, I had already registered with the DMASA in 2008. I then got a call from Jessica from Extreme Lifestyle who wanted to know what my problem was. I explained to her that I just wanted to know where they got my number from as I wanted to take it up with the company that had supplied them. She then told me that they "could" have gotten my number from my mobile service provider, and once again told me to register with the DMASA.

I contacted Vodacom, my mobile service provider, to find out if they had given my mobile number out. Numsa, from Vodacom, told me they would never give my number to any third party.

I then contacted DMASA to find out why I had received the call from Extreme Lifestyle even after I had registered with them not to receive such calls. Poloko, from the DMASA told me that Extreme Lifestyle was not registered with them.

When I phoned Jessica from Extreme Lifestyle and told her about the people I had spoken to, she said she could furnish proof they are, in fact, members of DMASA.

My question, to anyone who can help: What is the point of having a controlling body if its rules are not adhered to and what can I do to ensure that I don't get unsolicited phone calls from marketing companies on my mobile phone?

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