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## 1 week to go until Assegai Awards Gala

Issued by DMASA

There's just one week to go until South Africa's Assegai Direct & Integrated Marketing Awards take centre stage at The Venue in Melrose Arch, Johannesburg, on 10 November 2022.



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There are a limited number of tickets still available on Quicket.

Assegai Awards Gala Evening guests can not only look forward to finally finding out which marketers have won Gold, Silver, Bronze, and Leader trophies but there's also top-rated entertainment from Earl B and Tina G while DJ Floyd La Luna will be on the decks.

MC's for the evening will be the sophisticated duo Nina Hastie and Donovan Goliath.

The Assegai Awards are not about big budgets or high production values as our industry values ROI above all else. However, on this one night, we're all set to enjoy over-the-top entertainment with a total focus on glitz and glam.

See you all there!

## \* Assegai Awards 2024: Why enter? 8 May 2024

- Call for entries: Hitting the mark Assegai Awards 2024 8 Apr 2024
- \* Assegai Awards 2024 season: Get ready to shine 27 Mar 2024
- DMASA's position clarified on telemarketing classification and POPIA compliance 1 Mar 2024
- <sup>®</sup> Dragonfly South Africa announces its sponsorship of the Assegai Awards for the 3rd consecutive year 29 Feb 2024

## DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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