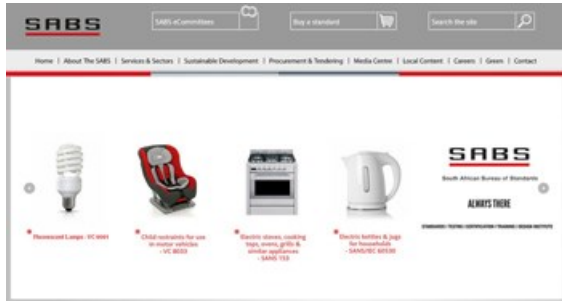


# Sbu 'slips up' again

NEWSWATCH: 'Oops! I did it again...' Sibusiso Leope, aka DJ Sbu, is once again in hot water after using a fake SABS stamp of approval on his energy drink, it is reported...



For more:

- *Sowetan Live*: [DJ Sbu's 'Mofaya' energy drink not SABS approved...](#)

The SABS last week released a statement in which it mentioned that a number of companies in the country had "violated its legislation by appending the SABS mark of approval on their products without going through the proper certification process" - and one in the news, again, for all the wrong reasons, was DJ Sbu's company that manufactures an energy drink.

Only recently the man himself was on the cover of [Forbes magazine... NOT!](#) and then said that he was "extremely disappointed in *Forbes*' Chris Bishop (the editor) for issuing a statement to the effect that the cover was a fake and the magazine knew nothing about the cover itself or the product.

That's a new one... retweet an image that you know is fake and then be "extremely" disappointed when the magazine's editor points out that the cover is indeed, fake.

He was also on the [wrong end of the SABC](#) for using his show to promote his company's product...

- *Destiny Connect*: [DJ Sbu faces legal action... again](#) The SABS has sought legal counsel as it ponders taking action against Leope for using a fake SABS stamp of approval on his controversial energy drink.
- EWN: [SABS considers legal action over DJ Sbu's energy drink...](#) having made another 'mistake', it seems the man

will approach the SABS, perhaps to explain the 'mistake', but authorities there say they've already approached a legal team.

Sbu is quoted as saying "I don't conform to the rules".

He might, however, just find that not conforming' could be costly.

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